



The New Normal: Five Patterns that Will Change and Five that Might

Featuring Dr. Chris Kuehl, Managing Director – Armada Corporate Intelligence

Please join the AWMI Western Region for an Economic Webinar

This Webinar will focus LESS on the current COVID 19 situation and MORE on what the economy looks like from this point

1) global supply chain, 2) employment patterns, 3) use of technology for work and home, 4) role and reach of government and 5) status of globalization. The five that might, would include 1) consumer behavior, 2) state of capital and lending markets, 3) role of education and training, 4) political direction and orientation and 5) role of the medical community. This webinar is designed to be more forecast centered and to pose strategic questions as opposed to reporting on the latest nuance in the economy and the latest development in the virus battle.



Dr. Chris Kuehl is a Managing Director of Armada Corporate Intelligence. He provides forecasts and strategic guidance for a wide variety of corporate clients around the world. He is the chief economist for several national and international organizations – Fabricators and Manufacturers Association, National Association of Credit Management, American Supply Association, Chemical Coaters Association International, Industrial Heating Equipment Association and others. He is also the economic analyst for several state accounting societies – Missouri, Kentucky, Tennessee, North Dakota, Minnesota, and Kansas.

Prior to starting Armada in 1999 he was a professor of economics and finance for 15 years – teaching in the US, Hungary, Russia, Estonia, Singapore and Taiwan. He holds advanced degrees in economics, Soviet studies and East Asian studies.

Chris is the author of Business Intelligence Briefs and Executive Intelligence Briefs - both publications from Armada. He is also responsible for the Credit Manager's Index from NACMI and Fabrinomics from the FMA.

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Location: Your Choice 😊

Date: Thursday, July 30, 2020

Time: Noon – 1pm PST, including Q&A time

Cost: Complimentary to AWMI Members & Corporate Members

Non-members - \$20.00

Event Sponsorship - \$125.00